To: Parr Jon CHBS <jon.parr@syngenta.com>
Cc: French Dave CHBS <dave.french@syngenta.com>; West Steve CHBS <steve.west@syngenta.com>; Duan James CHBS <james.duan@syngenta.com>; Neill Rob CHBS <rob.neill@syngenta.com>; Cook Andy GBJH <Andy.Cook@SYNGENTA.COM>; Brunner Valter BRSP <valter.brunner@syngenta.com>; Giampani Laercio BRSP <laercio.giampani@syngenta.com>
Subject: Re: PQ Brazil

Jon, we are not sure yet about the degree of damaging of the ruling, but it is a political play from Anvisa and they will explore it in the media. I agree we need to move into crisis mode now, especially because of potential impact in other countries and the fact that they are banning some uses inmediatly, which will harm our customers (soya dissication).
As you say, we need to rally farmer groups, other government agencies and industry groups to help us to shed more light on the rulling and the potential impacts for agriculture in Brazil.
At the same time, we need to review our overall product strategy for NSH, including diquat and the potential impact for volumes around the world. We already have a generic registration from Sharda in Brazil for a formulated product and a couple for the active ingredient (Nufarm and Adama).
We can discuss details on the phone call on Monday and pick this topic up again at the MBR on Tuesday.

Cheers,
Valdemar

Sent from my iPad

On Sep 23, 2017, at 4:59 AM, Parr Jon CHBS <jon.parr@syngenta.com> wrote:

> Dave, Team
>
> Thanks for the update, transparency and speed are important.